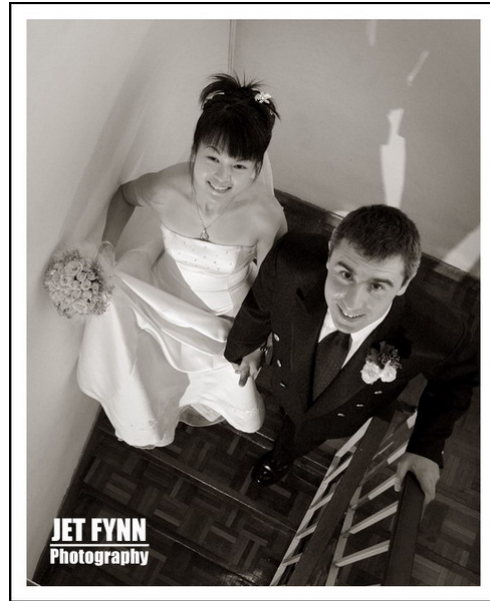


7
*Amazing
Secrets
to a*



*Successful
Wedding Photography!*

*“How to have the most Magical, Romantic and Memorable Wedding Day of
Your Dreams!”*

Compliments From:

Ong Min Ho, Email: jetfynn@yahoo.com Tel: 016-5230161

Dear Bride To Be,

Thank you for reading this ebook. And congratulations on your coming wedding day! How exciting and romantic! Now, let's guarantee you have a fantastic and romantic wedding day - full of love, emotion and beauty! With the images captured to prove it too! (Believe it or not, that does take some planning!)

This ebook is not for every Bride To Be...is it for you?

If you are looking to have an "average" wedding - one that is plain, stressful and not very organized, one where the guests hardly get to see you, one where you are so exhausted that you can hardly smile. One where it seems like you're constantly putting out "fires" and solving emergencies. One where "so many things just went wrong"...

Then this ebook is not for you. I'm sorry for wasting your time. Please read no further.

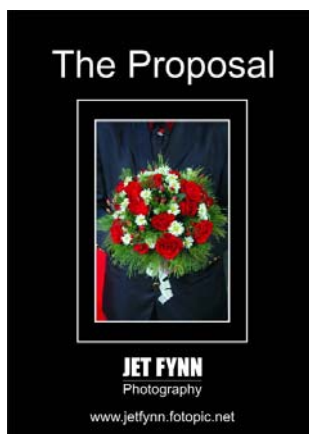
But...

...if you're a bride who wants her wedding to be **PERFECT**, and the most romantic, beautiful and memorable day of your life; if you want to enjoy every minute of your day; if you want to be the most beautiful bride your friends and relatives have ever seen; if you want to spend wonderful, quality time with your guests; if you want to remember with happy tears in your eyes all the happenings, love and joys of the day...

Then this is going to be the most exciting ebook that you would have read.

At **Jet Fynn Photography** we simply **ADORE and LOVE** weddings! We've been photographing them for more than 10 years - not because we have to but rather because we **WANT** to, because we love the magical moments a wedding always brings.

Here's How To Have The Most Magical, Romantic, And Memorable Wedding Day Of Your Dreams!



If you're still reading, let me congratulate you. This means you want to be the most beautiful bride anywhere. You want your wedding to be the most memorable and romantic day. You want to have everything go smoothly and perfectly. You want to have a great time. You want to see all your guests have fun too.

Well, here's how to do it:

Presenting the ***"7 Secrets To Having The Wedding Photography Of Your Dreams!"***

SECRET #1:

How To Guarantee Your Wedding Photography Lives Up To Your Dreams.

Believe it or not, the photographer you select to photograph your wedding can make or break your wedding day. Yes, I'm not kidding you on this, your wedding day - not just your photographs! Why? Because he's **THERE** - with you and your family, in person - interacting with all your family and guests - and representing you every minute.

Now, **HONESTLY**, we're not just talking about photography here - we're talking about **YOUR WEDDING** - how **YOU FEEL** on your wedding day, and how smoothly and romantically everything goes. You see, your photographer determines this, by the way he helps you plan your wedding photography, the way he treats you and your loved ones, and the way he conducts himself throughout the day.



Moments

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Amazing Secret Revealed – What Other Wedding Photographers May Not Want You To Know!

So here's the secret: Meet the photographer - **IN PERSON** - before you hire anyone to photograph your wedding! Most brides don't realize that many studios hire part time photographers to photograph their weddings for them - high school and college kids, friends, relatives, etc. This means that you go to a studio, talk with a salesperson, look at their samples, and make a decision - without really knowing who will be photographing your wedding!

Imagine the scenario, you've spent months preparing for your perfect wedding. You've selected everything, including your photographer, whose selection of work was outstanding and the photographer's personality was also wonderful. You really clicked with him (*which is very important!*) and felt very comfortable with your decision of hiring him. You really looked forward to interacting with this person throughout your special day because you got along with him so well. A huge weight has been lifted from you because one of your biggest concerns was being able to find a photographer not only whose work you loved, but whose personality clicked with yours as well. After all, you want to be as comfortable with this person as possible since you'll be dealing with him throughout your entire wedding day!

So, the big day comes and you're nervously getting ready. Suddenly, there's a knock on your door. **'Oh, that must be my photographer!'** you exclaim excitedly. With a smile from ear to ear you rush to the door excited to greet this kind person with whom you've meshed so well during your many conversations over the past several months. You open the door and greet... a strange looking unshaven man in rumpled clothing that you've never seen before in your life!

'Hello...' he says, **'I'm your photographer!'**...

There's really no need for us to continue with this very true horror story. The scene just gets uglier from there, and yes, this has happened more than once! So right now you're probably thinking **'I didn't hire HIM! Where's my knight with his shining camera equipment???'**


Sadly, there are way too many photography companies that run their businesses this way and believe it or not, completely get away with it. These companies contract out their jobs to freelance photographers, or sometimes they have many wedding photographers working for them and just neglect to inform brides of this oh-so-important fact. What does this mean? It means that the wonderful photographer you spoke to most likely had no intentions of photographing your wedding. (That is **IF** he was even a photographer at all. Sometimes they are just the salesperson for the company!) But there's more! It also means that his beautiful work and photography style that you fell in love with was most likely a compilation of work from the many different photographers they employ!

So in our above scenario, how many of this unknown photographer's wedding pictures did this bride actually see... **IF ANY?** We can conclude that there's really no way of knowing for sure. So what could she have done to prevent this from happening? The answer: **HER HOMEWORK!** Don't be a victim of this kind of photography nightmare!

BE SURE TO ASK THE RIGHT QUESTIONS WHEN SPEAKING TO POTENTIAL PHOTOGRAPHERS!

Unless this type of company can show you several weddings from **EACH** of their photographers and then **YOU** get to pick the photographer you want, then we suggest staying away from them. The chances of finding a photography company that will allow you to do this are slim to none. We recommend searching for a photographer that shoots all of his weddings on his own, or better yet, a two person team that will photograph your wedding together so you get at least 1 photographer to concentrate on capturing the magical moments and an assistant to do the other necessary things that may distract the photographer's concentration. They're hard to come by, but they're out there. The great thing about a 2 person team is that you get a better quality pictures.

The Gifts



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Some photographers offer strictly traditional photography while others offer strictly photojournalistic wedding photography. That's fine if you've decided that you only want one or the other, but most brides prefer a variety and feel they are getting the most for their money if they can find a photographer that offers both. Additionally, traditional photography is usually what the parents prefer, while most couples tend to prefer photojournalistic wedding photography, so finding a photographer that does both is definitely a bonus. These versatile photographers are also hard to come by, but again, if you do your homework you can find them.

So, when you're talking with a potential studio, ask them the following questions:

- 1) **Who** did these photographs you are showing me?
- 2) **Who**, by name, will be photographing our wedding if we hire your studio?
- 3) We want to **MEET** this person, **BEFORE** we hire your studio.


Then, when you meet this person, ask him or her the following questions:

- 1) How will you dress at my wedding?
- 2) Did you do **ALL** the samples of wedding photography we saw in the sample books? If not, show us **YOUR** work, please.
- 3) How long have you been photographing weddings?
- 4) How long will you be at my wedding?
- 5) Before you leave our wedding, who do you check with first to see if there's anything else we would like you to do?

Then, **decide** if you **REALLY LIKE HIM**, as well as his work! Because he is going to be spending a lot of time with you, your family and your friends, on your important day.

By the way, just to let you know, here's my answers to those questions:

The Resistance



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*I'm the **ONLY** photographer at my studio. I will be photographing your wedding personally. I will dress in a nice attire. I don't want to be more attractive than your husband and all your family members and I also don't want to dress casually either, and not representing you professionally.)*


I have been photographing weddings, as I mentioned earlier, for more than _____ years. Can you fill in the blank? Just checking to see if you're paying attention! It's more than 10 years!

*I'll be at your wedding until you, your husband (**how exciting - your "husband!"**), your parents, and your husband's parents all say they have nothing else for me to do. I will **NEVER** leave your wedding without checking with all of the _____ above _____ people!*

SECRET #2:

The Single Most Important 'Secret' You MUST Know About Weddings!

The Details



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Here's a really big "secret" that almost no brides think about when interviewing a potential photographer: What's their guarantee? What happens if you aren't happy with the photography, or the way you and your friends were treated, or if the photographer left your wedding before he was supposed to, etc.

This is of the utmost importance! The guarantee (make sure it's in writing!) tells you just how committed they are going to be in taking good care of you, and doing a great job.

And, just to let you know, here's our **100% MONEY BACK GUARANTEE:**

You must be satisfied with our work during your wedding and also **THRILLED** with your images taken, or we will return **ALL YOUR MONEY**. No hard feelings either. We want you to **LOVE** everything we do for you!

You see, we understand that you can't do this all over again. This is a "**one-time-thing**" and everything **MUST** be perfect! You have our written guarantee that we will do just that or we will not earn a single cent from you!

SECRET #3:

An Important Warning:

Miss This Secret, And A Disaster Could Happen At Your Wedding!

This seems so obvious, and yet brides miss this one all the time, and pay a **BIG PRICE** for it after their wedding!


You can learn a lot just by asking. Your photographer should be willing to give you at least three references. If he's not willing or able to offer references, it is probably a big warning sign and you should steer clear.

References are worthless if you don't call, so call each reference. These will almost certainly be happy customers, so try to ask the kind of questions that can help you know how easy or difficult it is to work with your photographer.

Don't be shy. Ask for references so you can call them if you want to, just to "**check them out**" and make sure that they really said what the photographer says they said.

You will notice that throughout this ebook are photographs from some of the brides and grooms whom we have been honoured to work with on their wedding day. We can also provide you with a list of couples and their telephone numbers for you to call.

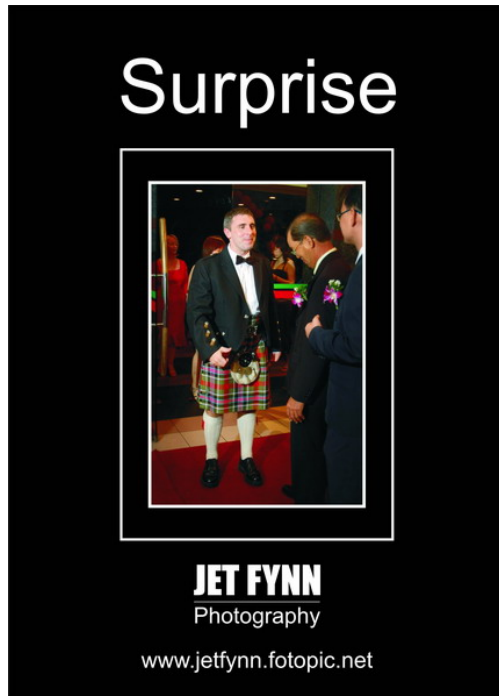
The Car



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SECRET #4:

A Magic Way To Have A Great Wedding.



One of the things that you really want to look for in your photographer, is someone who is a great **STORY TELLER!** An artistic photographer whose images combine to tell the **EMOTIONAL STORY** of your family, your friends, and your wedding day. This is really important, if you are looking for photographs which will be **PRICELESS** to you for years and years to come!

And here's why this is so important! If an artist is a **STORY TELLER**, there's a really good chance that he will be compassionate about not ruining the romance, beauty and magical moments of your day. You see, only a true romantic can truly understand how important this day is to you, and how perfectly you want it to go.

And a true romantic will be sensitive to **NOT INTERFERING WITH THE ROMANTIC FLOW OF YOUR DAY!** Unless it's absolutely necessary! I could tell you so many horror stories here. But let me just mention one so you understand how important this is.

I've heard horror stories from people claiming the photographer yelled at guests who were not posing quickly enough. A good experienced photographer is patient, professional, friendly, always smiling. Only these type of person can motivate a large group into action. You will be fortunate to see these type of photographer at work at your friend's/relative's wedding before yours.

I've heard horror stories from people claiming the photographer yelled at guests who were not posing quickly enough using foul words! He obviously offended everyone and the pictures turned out that way too. To me, I will **NEVER** do that and of course, there is **NO** excuse for shouting and using profanities and spewing foul words!)

So, looking for a romantic, **EMOTIONAL STORY TELLER**, who will beautifully tell the story of your love for each other, and for your family and friends, will also result in someone who will respect you and your wishes, and conduct himself in only the most professional and friendly way, because he understands in the most intimate way, the importance of the *"Story of Your Wedding Day."*

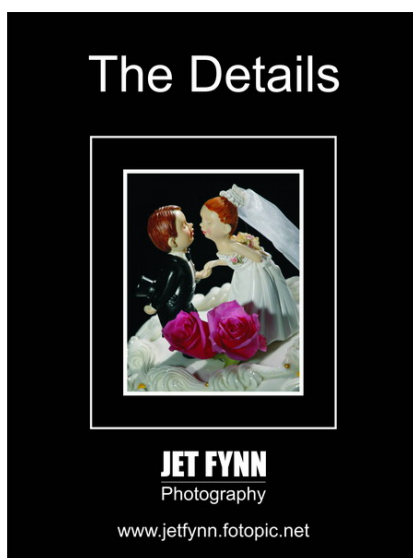
And, by the way, my brides tell me that they really love the way I capture the story of their wedding day.

SECRET #5:

The Truth About Wedding Photographers Revealed. What They Don't Want Me To Tell You!

It is not my intention to say anything bad about any other photographers in the industry. I know quite a number of them personally, and count many of them as my friends. However, it is really important that I alert you, in this ebook to some of the problems that you otherwise would never know about.

Well, here's a "biggie."



There are photographers will cram as many weddings into a day as they humanly can. Many times, this means they must rush from your wedding, to get to another, and then rush from that one, to get to another.

This type of photographer just isn't going to be able to capture the **EMOTIONS, ROMANCE, LOVE, AND RELATIONSHIPS** between you and your husband (doesn't that sound exciting?! Your "**husband!**" the magic word again!) and also between you, your family and friends. He's just won't have the sensitivity and enthusiasm and love for what he does to be able to capture those feelings. And he won't have the time or energy.

You May Not Believe This, But I Assure You, It's True!

I have heard of a photographer who photographed so many weddings in a single day, that he would rush through all his job and hurries everyone to pose, take only the necessary shots and off he goes to another wedding that awaits him.

By the way, I **ONLY** photograph **ONE** wedding per day.

You get me for as long as you need me. I understand how important this day is to you, and I am there for you!

This also means that I'm rested and energetic. It also means I'm enthusiastic about what I will be doing for you. As I mentioned earlier, I photograph weddings because I **LOVE** them, not because I have to do them. And since I only photograph one wedding a day, I'm not tired or "burned out on your important day."

SECRET #6:

A Remarkable Secret To Truly Enjoying Your Wedding Day, And Having It Filled With Wonderful, Emotional Moments!

A HUGE CONSIDERATION POINT FOR BRIDES-TO-BE:

The Magic of "M & M" On Your Wedding Day!

You see, I don't really look at it as "wedding photography," but rather as "**Magical Moments**" photography to be captured on your wedding day!" It's all the emotions, relationships and personalities of all your friends and relatives, captured in beautiful images for you and your family to cherish for the rest of your lives. After all, isn't that what you really want?

"**M & M**" is one of the major things that separates me from other wedding photographers. I want to capture the love, relationships, personalities, and emotions of all your family and friends for you to enjoy and view with happy tears in your eyes for years and years to come!

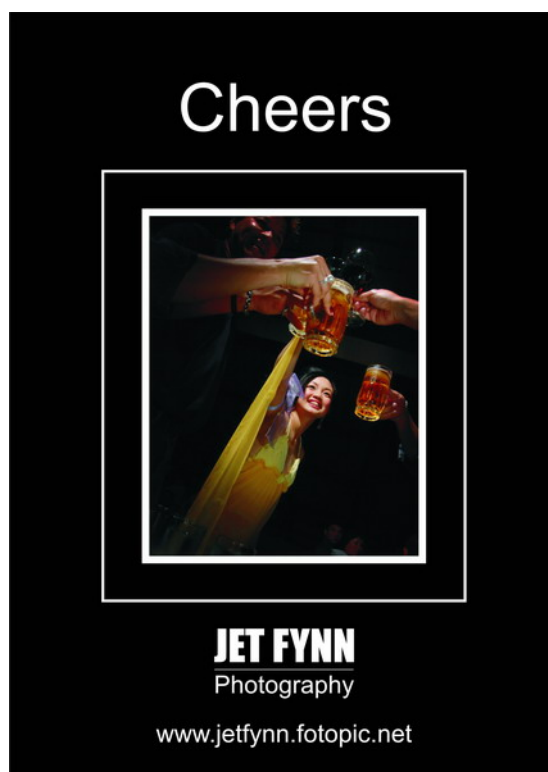
"Aren't The People and Your Relationships with Them Matter The Most To You?"

Because it's the **PEOPLE** and the **EMOTIONS** of your life that are so valuable to you. Yes, you'll also see the beautiful dresses and flowers. Yes, you'll see the lovely ceremony, etc. But more, much more than that. You'll feel the emotions that you and your fiancée feel toward each other and toward your best friends and family members on this magical day. Yes, **FEEL** them each time you view your photographs. That's what I am driven to do for you!

You see, you want photography that "**speaks**" to you with love, emotion, respect, and the glorious feelings you will be feeling on your wedding day. You want your photography to "tell the story" of your wedding day, **AND** your families and friends.

Most photographers, bless them, just want to "record the event, and go home."

I want you to cry when you see the photographs! Cry tears of happiness, because in those photographs are all the people you and your husband love and care about - showing their real personalities and emotions like you never dreamed they would!

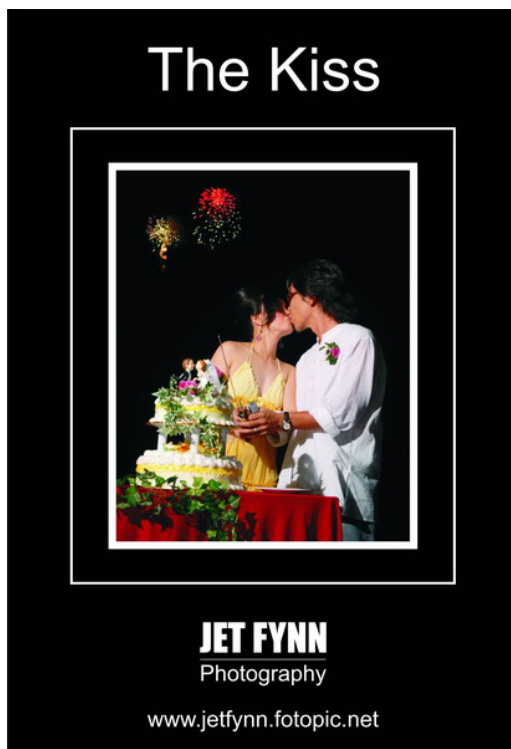


Most photographers just want to get home before midnight, or hurry to the next wedding they are photographing.

Don't Miss The "Magical Moments" Of Your Day Because Your Photographer Didn't Have The Vision To See And Capture Them In A Sensitive, Romantic Way!

Your day will be filled with beautiful "**Magical Moments**" that you will never experience again in your life. Those "**Magical Moments**" are what I aim at during any weddings.

Here are just two examples:



1) An Amazingly Wonderful Way To Express Your Love by Kissing your Husband Passionately in Full View of Friends and Family!

He will be so moved and touched! Both of you will never forget it! Especially when there are pictures to show too!

Don't miss that moment!

2) The Magic Moment When The Love Of Your Life Carries You Away!

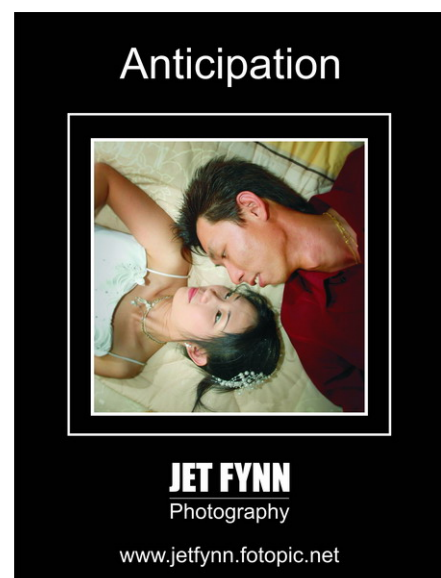
Or the incredible moment when your husband first sees you in your wedding gown - perfect in every way - with your lovely flowers, the beautiful veil and headpiece - everything which you selected specifically for him - as the tears swell up in his eyes, and he tells you how very much he loves and adores you.

Don't miss that moment!

I could go on and on. Your entire day will be made up of brief, priceless moments like these. Let's make sure first of all that your day is so beautifully organized and planned that these moments truly can happen, and then let's help you to be so stress free, but excited, that you can enjoy and remember these wonderful, magical moments for the rest of your life.

How do we do that?

I'll bet you think I'm going to say that you do this through the photography. Right? Wrong! The way we help these moments happen, and help you remember them, is to help you have a wonderful, romantic and emotional day! A day where everything goes perfectly. As long as we do that, the rest will take care of itself!

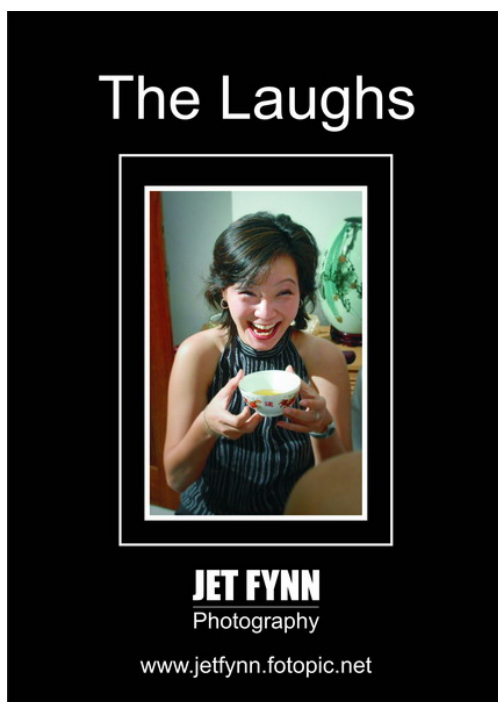


SECRET #7:

How To Be Assured That You Will Be The Most Beautiful Bride Your Friends Or Relatives Have Ever Seen!

You deserve to have a wedding day where you are the most beautiful bride any of your friends or relatives have ever seen. That's the dream of every girl when she begins visualizing her wedding day. And you deserve to have that!

Let's see to it that is exactly what happens! How? Simple. Yes, you will select the perfect dress, headpiece, veil, flowers, shoes, etc. Yes, you will have your hair and make up done. But it goes much deeper than that.



You see, beauty is also shown in the way you **FEEL** on your wedding day. The way your *emotions* show on your face, and the way you glow when you walk down the aisle, to your wedding car and look in the eyes of the love of your life.

Many of my brides will understand this when I say this:

*When you hire us to photograph your wedding, you're really paying for us to be there. To take all the pressures and tensions out of the day for you. You know that we are there capturing those precious moments, and that we truly care about you, and will help you with **EVERYTHING** that matters so the day goes perfectly. That's really what our brides are paying us for. The photographs are just an added "**Bonus!**"*

You see, if you and your "**husband**" (there's that great word again!), and your family and guests are all having a wonderful time, you will be more beautiful than you have even dreamed you would be. Because there will be no tension there. And, by the way, your photographs will be **WONDERFUL**, too, because you looked so wonderful and were having such a great time.

See how it all "fits" together to result in a wonderful day, and wonderful photographs? You really can't separate them!

Here's What To Do Right Now!

Here's what I strongly recommend you do **IMMEDIATELY!** Pick up the phone and call us right now at **016 – 523 0161** or email us at jetfynn@yahoo.com for further enquiries. Ask us if we still have your wedding date available.

Here's the problem - we can **ONLY** photograph one wedding a day, and most brides choose to get married on a weekend and also there are only 4-5 weekends a month! So, it is very possible that we will **already be booked** for your day.

Remember, there's no cost and no obligation just to chat with us.

So **DO NOT WAIT EVEN ONE DAY ON THIS!** If you agreed with and liked anything in this ebook, call us **NOW**. There is **NO CHARGE AND NO OBLIGATION** for this call! Let's just chat a bit, see if your date is still available, and then, if and only if you would like to, we can set up a time to get together in person and talk about your wedding. There is no charge or obligation for this, either.

I Have A **FREE GIFT** For You, Just For Calling Us To "Chat" On The Telephone, As Long As You Are One Of The **FIRST 50** Brides To Call!

If you call us, just to chat on the telephone and find out if your date is still available, we will send you, absolutely free, a copy of the wonderful wedding planning book entitled, "The Wedding Planner EBook." This powerful Guide walks you through all the major important decisions you need to know about concerning your wedding, to help it go really smoothly and beautifully.

Don't wait to act on this. A fantastic, happy, and stress-free wedding is just around the corner, and we are ready to help you achieve it.

We look forward to hearing from you very soon.

Thank you for reading.

Regards,

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P/S:

All the photographs that you see here are taken by me. Hope you have enjoyed the pointers reading this ebook. Just call me for further queries. I'll be waiting for your call.

